



## **Bloom at Bluffton, South Carolina's Premier Senior Living Community, Continues Mission By Receiving Deficiency Free Survey**

PRESS RELEASE FOR IMMEDIATE RELEASE

**Bluffton, SC** (September 24, 2015) - **Bloom Senior Living**, a family-owned and operated company with nearly 50 years of senior care experience, announced today that its South Carolina Assisted Living and Memory Care community, **Bloom at Bluffton**, obtained a Deficiency Free Survey from the South Carolina Department of Health and Environmental Control (DHEC).

Bloom was inspired after the principals experienced the challenge of finding the right home for their grandmother when she began suffering from Alzheimer's. Bloom offers a modern, lifestyle approach to healthcare that caters to the needs of each individual. Entering a Bloom community does not mean checking your lifestyle or personality at the door. Since 1965, Bloom's mission has been simple yet aspirational: to help its residents flourish. Residents continue living full lives, by enjoying their favorite activities while discovering new ones, and blooming into their best selves through learning, growth and discovery. Bloom is committed to creating a living environment that fosters self-growth and self-actualization for its residents by providing them with the tools, resources and encouragement to bloom.

As part of this mission, Bloom is committed to providing superior resident centered care. "Receiving a Deficiency Free Survey confirms that Bloom at Bluffton is doing an exceptional job, and providing residents the services and care necessary to bloom," reports Bloom's Chief Operating Officer, Benjamin Pearce. Mr. Pearce adds "we are very proud of this outstanding achievement. We put our residents and their care first and this perfect survey confirms that our team is doing a great job."

DHEC is responsible for ensuring Assisted Living communities comply with mandatory state regulations. The inspections, called surveys, are conducted on a no-notice basis and consist of a checklist of areas and categories to examine. The categories include policies and procedures, resident care, medication administration, medical records, kitchen sanitation, staff competencies, dietary needs, equipment and the overall safety, fitness and adequacy of the community. Bloom encourages prospective families who tour **Bloom at Bluffton**, and other communities, to request a copy of state surveys and compare results. When a family needs care for their loved one, the survey is an important tool in understanding how residences are rated and which communities are performing at the highest level. Ultimately, the survey's purpose is to evaluate the quality of life and care received by the residents. Its goal is to ensure the residence is operating according to the DHEC's highest standards.

Bloom at Bluffton and its sister Independent Living, Assisted Living and Memory Care communities, **Bloom at Belfair** and **Bloom at Hilton Head**, are committed to offering families a wide range of services and choices to meet their needs throughout Bluffton and Hilton Head, South Carolina.

For additional information, please contact Jeff Eads at 843.815.2555 or [admin@bloomatbluffton.com](mailto:admin@bloomatbluffton.com).

### **About Bloom Senior Living and Bloom at Bluffton**

Bloom Senior Living operates senior living communities and provides a continuum of services including: Independent Living, Assisted Living, Memory Care and Respite Care. The Bloom family has been providing personalized service and superior care to seniors since 1965. Please visit: [www.bloomseNIorliving.com](http://www.bloomseNIorliving.com).

Bloom at Bluffton is a family-owned and operated Assisted Living and Memory Care establishment. Since 1965, our goal has been simple yet aspirational: to help our residents flourish. Residents continue to live life to their fullest potential, enjoying their favorite activities while discovering new ones, and blooming into their best selves through growth and discovery. Bloom's personalized service and superior care enable residents to enjoy the privacy of home, combined with the security and convenience of assistance and a maintenance-free environment. This is provided in a vibrant and intimate setting in the heart of Bluffton, South Carolina. Please visit: <http://www.bloomatbluffton.com>.